Good employment practices should generally encourage employers to develop and embrace diversity in the workplace. But what does ‘diversity’ mean and what should employees expect from employers?

The meaning of ‘diversity’ for these purposes is usually a reference to a workforce made up of individuals with a wide range of characteristics and experiences. Some of the key characteristics of such a workforce includes age, disability, gender reassignment, marriage & civil partnership, pregnancy & maternity, race, religion or belief, sex, sexual orientation. Known as protected characteristics, employees enjoy protection under Equality Act 2010 not to be directly or indirectly discriminated against or suffer harassment or victimisation on the grounds of any of those factors.

However, diversity is so much wider than those protected characteristics and increasingly reflects how workplaces operate today. Diversity can also include when we work, part time, full time, shift work, zero hours. How we work and where we work, remotely, in one fixed place, in a variety of places or virtual offices across geographical boundaries. The greater flexible options attract a diverse workforce which chose to work differently for reasons which may not of themselves be those listed as protected characteristics. Those with mental health issues for example may not be classed as disabled under the Equality Act, but nonetheless may still require support from an employer to achieve their full potential. Other examples include implementing a general carers policy or supporting rehabilitation of employees recovering from substance/ alcohol abuse. It is widely recognised that recruitment from a diverse group enables employers to attract staff with broader talents, skills and experience. In addition, greater flexibility is shown to enhance staff retention as well as boasting general well-being.

Some of the biggest workplace issues in relation to diversity include:

- Workers acceptance of different religious and political beliefs and an appreciation that others may not share your beliefs.
- Respecting others ethnic and cultural differences and appreciating those differences.
- Gender equality and the gender pay gap. Employers should make sure that policies and procedures treat all genders the same. Gender Pay Reporting is a legal requirement in for employers with over 250 employees and will seek to identify any disparity.
- Equal pay. Employers must treat men and women equally in terms of their contractual terms which includes wages when they employed in a similar capacity. Equal pay claims are divided into 3 categories, namely, “like work” which is work that is the same or broadly similar, “work rated as equivalent” under a job evaluation scheme or “work of equal value” which although different are comparable in terms of effort, skill or decision making.
• Generation divisions where different generations within the workforce form different social and work circles. Known as “socio-economic disadvantage” this is not recognised as a protected characteristic. However by addressing this employers can further help to ensure that all staff regardless of whether they come from a disadvantaged or low income background have the same opportunities to progress. By acknowledging generational issues, isolation and low staff morale can be addressed.

• Language and communication issues leading to isolation and exclusion.

To overcome this employers should look at their own policies and make sure that an equality and diversity policy is published in the workplace and circulated to all. Awareness of differences and a suitable process to resolve any issues is key to the implementation of such a policy. Policies on bullying and harassment in the workplace will also be implemented.

Different ways of being able to work increasingly attract a more diverse work force creating a working environment attractive to a broader range of employees. The CBI (Confederation of British Industry’s) recognises the benefits of engaging a more diverse work force can also result in an increase in productivity and a more creative environment.

For many reasons an employer should engage with and seek to develop, support and improve equality and diversity in the workplace. If, as an employee, you do not feel that polices are supported or that you are being treated differently because of your age, disability, gender reassignment, marriage & civil partnership, pregnancy & maternity, race, religion or belief, sex or sexual orientation you should bring the matter to the attention of your manager at the earliest opportunity to discuss your concerns.

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